

# Go Public! Choose, Champion & Support Public Schools

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## What is a Go Public! Business?

A Go Public! Businesses are those that *choose* to help better the Asheville community by serving as a public *champion* of our City Schools by lending their *support* to the Asheville City Schools Foundation through non-restricted cash donations.\*

## Go Public! Participation Levels and Benefits

### Supporter – up to \$500

- listing and link on the Go Public! Section of the ACSF website
- one business Tweet per month
- listing in the ACSF e-newsletter (650 subscribers)
- listing and link on the ACSF Facebook page (over 380 fans)
- listing on all ACSF event materials
- Tour of Excellence sponsor listing

### Leader - \$501 - \$1,499

- all of the above, with listings upgraded to logo placement
- logo and link on the ACSF homepage rotator
- logo and link on newsletter
- business profile in the ACSF newsletter
- business promotional items distributed at ACSF events
- specific Tweets for ACSF-related promotions (e.g. donations with purchase)
- Sponsor credit for Tour and Golf Tournament

### Champion - \$1,500 and up

- All of the above plus **RADIO!**  
(Includes one month in the ACSF radio spotlight, 25 spots each on 98.1 The River and ESPN Radio. Total of 50 30-second spots naming your business as “Go Public Business of the Month” and recognizing your support of community schools. A (\$950 value).
- Sponsor credit for Tour, Golf and Celebration of Champions

ACSF will also distribute sponsors’ materials in annual “goodie bags” to teachers and students/families. Levels of sponsorship to be included depend on number of sponsors at each level. Businesses can also sponsor single events if they prefer. Rates for event sponsorships are TBD.

\* In some instances, in-kind donations may qualify for a *Go Public!* designation.